



Helping you see business issues hiding in plain view that matter to your bottom line

## HANNA HASL-KELCHNER BIO

### SHORT FORM

Hanna Hasl-Kelchner is the author of *Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction*. She helps organizations gain clarity to make more informed decisions by reducing complex concepts into sensible, bite size pieces. Hanna accomplishes this as a business strategist through her writing, speaking, consulting, and popular syndicated podcast, *Business Confidential Now*, and as President of Business M.O., LLC. Follow Hanna on LinkedIn, Twitter, and YouTube; and visit [SeekingFairnessAtWork.com](http://SeekingFairnessAtWork.com).

### MEDIUM FORM

Hanna Hasl-Kelchner grew up with a front row seat to the American Dream, watching her parents build a successful business and running her own before age 30. Those hands-on entrepreneurial experiences blended with decades of practicing business law gives her a unique perspective on what makes successful business cultures tick. It's culminated in her new book, *Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction*.

Hanna helps organizations gain clarity to make more informed decisions by reducing complex concepts into sensible, bite size pieces. She accomplishes this as a business strategist through her writing, speaking, consulting, and popular syndicated podcast, *Business Confidential Now*, and as President of Business M.O., LLC.

Her perspective has allowed her to be a trusted advisor to influential decision makers ranging from startups to the S&P 500, Big Tobacco, and the White House; serve on the editorial board of *The Journal of Business Ethics Education*, and have the privilege of being on the faculty at two top-ranked MBA programs: The Duke University Fuqua School of Management and the University of Virginia, Darden School of Business.

Follow Hanna on LinkedIn, Twitter, and YouTube; and visit [SeekingFairnessAtWork.com](http://SeekingFairnessAtWork.com).

### LONG FORM

Hanna Hasl-Kelchner is the author of *Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction*. She helps organizations gain clarity to make more informed decisions by reducing complex concepts into sensible, bite size pieces. Hanna accomplishes this as a business strategist and President of Business M.O., LLC; through her writing, speaking, consulting, and popular syndicated podcast, *Business Confidential Now*.



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Hanna brings a unique perspective to the table, growing up in an entrepreneurial family and running a business before age 30 blended with decades practicing business law. Those experiences enabled her to successfully bridge the gap between business and law during her career as a trusted advisor to influential decision makers ranging from startups to the S&P 500, Big Tobacco, and the White House. She has also had the privilege of being on the faculty at two top-ranked MBA programs: The Duke University Fuqua School of Management and the University of Virginia, Darden School of Business.

Hanna's first book, *The Business Guide to Legal Literacy* (Jossey-Bass, 2006), was an Amazon bestseller. Her articles have appeared in various print media and she's been a paid weekly contributor to Answers.com and AllBusiness.com. Hanna has also been quoted in the *Los Angeles Times*, *Bloomberg News*, and Society for Human Resources *HR Today Magazine*, among others.

As a media source and acclaimed speaker, she has also appeared on radio and TV, including *Moving America Forward*, hosted by William Shatner. She was also filmed by Emmy Award-Winning Director and Producer Nic Nanton for a segment of *America's Premier Experts* that aired on ABC, NBC, CBS, and Fox affiliates nationwide.

Hanna is a proud member of the editorial board of *The Journal of Business Ethics Education*, having served since 2002, and as a certified mentor for SCORE (the nation's largest network of expert business mentors, a resource partner of the U.S. Small Business Administration) she received its highest honor (National SCORE Platinum Leadership Award) and the SCORE Chairman's Award.

Other accolades include being recognized by Dun and Bradstreet as a Twitter #BizInfluencer in the Specialty Strategy category (before Twitter became X) and called "a lawyer you can love" by a *Chicken Soup for the Soul* co-author.

Her formal education includes an undergraduate degree from Duke University, an MBA from Cornell University, and a JD from the Rutgers University School of Law.

Follow Hanna on LinkedIn, Twitter, and YouTube; through her websites (BusinessMO.com and SeekingFairnessAtWork.com); and her podcast (*Business Confidential Now*, available wherever podcasts are streaming and at BusinessConfidentialRadio.com).