



Helping you see business issues hiding in plain view that matter to your bottom line

## HANNA HASL-KELCHNER BIO

(pronounced 'hassel – kelch-ner)

### SHORT FORM

Hanna Hasl-Kelchner is the multi-award winning author of *Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction*. She helps organizations gain clarity to make more informed decisions about their business culture by reducing complex concepts into sensible, bite size pieces. Hanna accomplishes this as a business strategist through her speaking, writing, and popular syndicated podcast, *Business Confidential Now*. Follow Hanna on LinkedIn, Twitter, and YouTube; and visit [SeekingFairnessAtWork.com](https://www.seekingfairnessatwork.com).

### MEDIUM FORM

Hanna Hasl-Kelchner is a multi-award winning author who takes an unflinching look at business leadership by speaking truth to power. She was named one of 9 Top Impact Authors for the 2024 Annual Goody Business Book Awards for receiving 3+ awards in 1 year.

*Clarion Foreward Reviews* calls her recent book *Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction* “pithy and persuasive,” while *BookLife Review* compares it to Kim Scott’s *Radical Respect* and Kim Dabb’s *You Belong Here*.

Her strength as an author and speaker rests in the unique perspective she brings to the conversation: growing up in an entrepreneurial family, running a business before age 30, and blending it with decades practicing business law.

These experiences enable her to successfully bridge the social psychological, legal, and practical aspects of workplace dynamics, allowing her to be a trusted advisor to influential decision makers ranging from startups to the S&P 500, Big Tobacco, and the White House, as well as serving on the faculty at two top-ranked MBA programs (The Duke University Fuqua School of Business and the University of Virginia, Darden School of Business).

Hanna is best known for her work as a business strategist, host of her popular syndicated podcast, *Business Confidential Now*, and member of the editorial board of the *Journal of Business Ethics Education*.

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## LONG FORM

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Hanna’s first book, *The Business Guide to Legal Literacy* (Jossey-Bass, 2006), was an Amazon bestseller. Her articles have appeared in various print media and she’s been a paid weekly contributor to Answers.com and AllBusiness.com. Hanna has also been quoted in the *Los Angeles Times*, *Bloomberg News*, and Society for Human Resources *HR Today Magazine*, among others.

As a media source and acclaimed speaker, she has also appeared on radio and TV, including *Moving America Forward*, hosted by William Shatner. She was also filmed by Emmy Award-Winning Director and Producer Nic Nanton for a segment of *America’s Premier Experts* that aired on ABC, NBC, CBS, and Fox affiliates nationwide.

Hanna is a proud member of the editorial board of *The Journal of Business Ethics Education*, having served since 2002, and as a certified mentor for SCORE (the nation’s largest network of expert business mentors, a resource partner of the U.S. Small Business Administration) she received its highest honor (National SCORE Platinum Leadership Award) and the SCORE Chairman’s Award.

Her formal education includes an undergraduate degree from Duke University, an MBA from Cornell University, and a JD from the Rutgers University School of Law.

Follow Hanna on LinkedIn, Twitter, and YouTube; through her websites ([BusinessMO.com](https://www.BusinessMO.com) and [SeekingFairnessAtWork.com](https://www.SeekFairnessAtWork.com)); and her podcast (*Business Confidential Now*, available wherever podcasts are streaming).