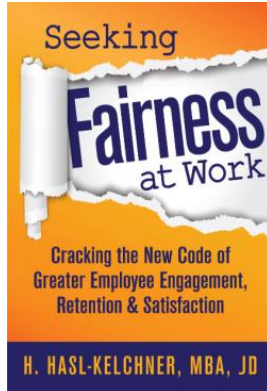




Helping you see business issues hiding in plain view that matter to your bottom line

SUGGESTED SAMPLE QUESTIONS



What inspired you to write *Seeking Fairness at Work*?

Life isn't fair, so why should the workplace be fair?

Why is employee engagement a management problem? Why can't employees just step up?

Does fairness at work mean managers should give up power to make things equal?

Does fairness at work mean giving employees anything they want?

What does fairness at work mean and why does it matter?

Why do you believe fairness is the cornerstone of creating a successful workplace culture?

How do you define culture and why is it imperative for leaders to emphasize culture?

What are the business impacts of having more fairness at work?

Is it possible to curate culture? If so, how?

How does *Seeking Fairness at Work* crack the code of greater employee engagement, retention, and satisfaction?

How can leaders build fairness into their team, even if it's not part of their corporate culture?

How can leaders use their culture as a competitive advantage?

What should leaders do if they have a toxic or underperforming culture?

What are toxic high performers and what should leaders do about them?

What do you hope readers take away from reading *Seeking Fairness at Work*?